

Date: 16-Oct-12

TO: Susie Toma
Cheryl Long

copy: Cedric Thomas
Jennifer Stewart
DeAnna Datillo
Public File

FROM: Dawn Tavoletti

RE: **Political Rebate**
Candidate: Raja

Week of: 10/8 - 10/14

Contract Number: 336516 - HL 6370488

Dayparts:

Line #	ordered	Length	rate paid	Rate Section	# of spots	LUC	Rebate amount
11	11-1135P Fri	:30	\$1,350	5	1	\$1,250	\$100
17	8-1030A Sat	:30	\$275	5	1	\$250	\$25

TOTAL REBATE (Gross) \$125
(Net) \$106.25



Billing Adjustment Form

☒ WPXI-TV

☐ PCNC

☐ EPXI

☐ WPXI.com

☐ WPXI Mobile



Agency

SRCP

Write-up Date

10/16/12

Client

Pol/Raja

Requested By

DTavoletti

Campaign/Title

SSN/PA

Resolution Date

Reason:

Customer Deduction

Sales Person Error

Billing Error

Traffic Error

Separation/Scheduling Problem

Late Run

Other

Reference:

Invoice No.

Invoice Date

Contract No.

336516

Explanation of Adjustments by Requestor:

LUC

Additional Explanation by

GROSS Amount to be Credited: \$ 125.00

Debited: \$

NET Amount to be Credited: \$ 106.25

Debited: \$

ROUTE IN THIS ORDER FOR TRACKING AND APPROVAL:

1. Account Executive: _____ Approved _____ Date _____

2. Local/National Sales Manager: DTavoletti Approved ☒ Date 10/16

3. General Sales Manager: _____ Approved _____ Date _____

General Manager (Over \$5000): _____ Approved _____ Date _____

4. Final Approval: Controller: _____ Approved _____ Date _____

Entered On Spreadsheet

Entered as done

Entered in OSi



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

SRCP - Stevens Reed Curcio & Potholm
201 North Union Street
Suite 200
Alexandria, VA 22314

Contract # 336516

Schedule Dates 10/12/12-10/18/12
Advertiser Pol/D Raja/R/SSN/PA (16250)
Agency SRCP - Stevens Reed Curcio & Potholm (2056)
Product Political - State Candidate (1071)
Brand POL/D RAJA/R/SSN/PA (126272)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name VONDERHEID,BETSY
Phone/Fax /
CPE 36/91/320
Account Types National/Political
Billing Type Standard
Comments RAJA 10/12
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/11/12
Last Modified 10/11/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06370488
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,307.50
Net Total \$35,742.50
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Oct. 2012
Grand Total:
Spots 49
Rate \$42,050.00
\$42,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/15/12-10/18/12	5	:30	10A- Ellen	3	X	X	X	X				3	\$250.00	\$750.00	Pittsburgh (WPXI)	ELLEN/1	10/11/12
2.0	Normal Line / Spot	10/15/12-10/18/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	1	1	1	1	1				4	\$1,350.00	\$5,400.00	Pittsburgh (WPXI)	LATE NEWS/2	10/11/12
3.0	Normal Line / Spot	10/15/12-10/18/12	5	:30	11:34P- TONIGHT SHOW	2	X	X	X	X				2	\$500.00	\$1,000.00	Pittsburgh (WPXI)	TONIGHT/3	10/11/12
4.0	Normal Line / Spot	10/15/12-10/18/12	5	:30	11:59A- Channel 11 News At Noon	1	1	1	1	1				4	\$275.00	\$1,100.00	Pittsburgh (WPXI)	NOON NEWS/4	10/11/12
5.0	Normal Line / Spot	10/15/12-10/18/12	5	:30	4P- Judge Judy 4p	1	1	1	1	1				4	\$300.00	\$1,200.00	Pittsburgh (WPXI)	JUDGE JUDY 4P/5	10/11/12
6.0	Normal Line / Spot	10/15/12-10/18/12	5	:30	5P- 5:30P (EST)	1	1	1	1	1				4	\$575.00	\$2,300.00	Pittsburgh (WPXI)	NEWS 5-530P/6	10/11/12
7.0	Normal Line / Spot	10/15/12-10/18/12	5	:30	5:58P- Channel 11 News At 6pm M-F	1	1	1	1	1				4	\$775.00	\$3,100.00	Pittsburgh (WPXI)	NEWS 6-630P/7	10/11/12
8.0	Normal Line / Spot	10/15/12-10/18/12	5	:30	9A- Today Show 9a	2	X	X	X	X				2	\$300.00	\$600.00	Pittsburgh (WPXI)	TODAY 9-10A/12	10/11/12
9.0	Normal Line / Prime	10/15/12-10/15/12	4	:30	7:57P- The Voice 8-10P	1	1							1	\$5,250.00	\$5,250.00	Pittsburgh (WPXI)	VOICE 8-10P/13	10/11/12
10.0	Normal Line / Spot	10/14/12-10/14/12	5	:30	8A- 10A (EST)								1	1	\$275.00	\$275.00	Pittsburgh (WPXI)	NEWS 8-10A/15	10/11/12
11.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P								1	1	\$1,350.00	\$1,350.00	Pittsburgh (WPXI)	LATE NEWS/16	10/11/12
12.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	5:58P- Channel 11 News At 6pm M-F								1	1	\$775.00	\$775.00	Pittsburgh (WPXI)	NEWS 6-630P/17	10/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



WPXI
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Pittsburgh, PA 15214

SRCP - Stevens Reed Curcio & Polholm
201 North Union Street
Suite 200
Alexandria, VA 22314

Contract # 336516

Schedule Dates	10/12/12-10/18/12	Date Entered	10/11/12
Advertiser	Pol/D Raja/R/SSN/PA (16250)	Last Modified	10/11/12
Agency	SRCP - Stevens Reed Curcio & Polholm (2056)	Entered By	Jennifer Stewart
Product	Political - State Candidate (1071)	CO-OP	Yes
Brand	POL/D RAJA/R/SSN/PA (126272)	Headline #	06370488
Salesperson	Telerep/Washington DC, Washington DC (1040)	Demo	
Sales Office	Telerep/Washington DC	Order Type	Normal
Buyer Name	VONDERHEID,BETSY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	36/91/320	Commission	\$6,307.50
Account Types	National/Political	Net Total	\$35,742.50
Billing Type	Standard	Sales Tax	
Comments	RAJA 10/12 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		

Pittsburgh (WPXI)	Spots	Rate
By Broadcast Month		
Oct. 2012	49	\$42,050.00
Grand Total:	49	\$42,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / Spot	10/15/12-10/18/12	4	:30	5:59A- Channel 11 News 6am	1	1	1	1	1				4	\$800.00	\$3,200.00	Pittsburgh (WPXI)	NEWS 6-7A/8	10/11/12
14.0	Normal Line / Spot	10/15/12-10/18/12	4	:30	6:59P- Jeopardy	1	1	1	1	1				4	\$1,650.00	\$6,600.00	Pittsburgh (WPXI)	JEOP 7-730P/9	10/11/12
15.0	Normal Line / Spot	10/15/12-10/18/12	4	:30	7A- 8A (EST)	1	1	1	1	1				4	\$625.00	\$2,500.00	Pittsburgh (WPXI)	TODAY 7-8A/10	10/11/12
16.0	Normal Line / Spot	10/15/12-10/18/12	4	:30	7-30P- WHEEL OF FORTUNE	3	X	X	X	X				3	\$1,650.00	\$4,950.00	Pittsburgh (WPXI)	WHEEL/730-8P/11	10/11/12
17.0	Normal Line / Spot	10/13/12-10/13/12	5	:30	8A- 10:30A (EST)							1		1	\$275.00	\$275.00	Pittsburgh (WPXI)	NEWS 8A-1030A/14	10/11/12
18.0	Normal Line / Spot	10/12/12-10/12/12	4	:30	5:59A- Channel 11 News 6am							1		1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 6-7A/18	10/11/12
19.0	Normal Line / Spot	10/12/12-10/12/12	4	:30	7A- 8A (EST)							1		1	\$625.00	\$625.00	Pittsburgh (WPXI)	NEWS 7-8A/19	10/11/12

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Date:

Accepted-Station:

Date:

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